FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU
2020/2021 BUDGET OVERVIEW

Agenda Item # 20b
Date 6/17/20

	A	B	C	D	E
1	**VISITORS PROMOTION BUDGET**	2020/2021	AMOUNT COMMITTED	AMOUNT REMAINING	PRIOR YEAR
2	Visitors Promotion Fund Income (fiscal 2019/2020 as of 3/31/20*)	138,201.84	108,165.00	30,036.84	145,750.00
3	Miscellaneous Income	1,800.00	1,800.00	1,800.00	1,800.00
4	Cash on Hand (as of 3/31/20)	111,241.10	111,241.10	111,241.10	58,946.26
5		251,242.94		143,077.94	
6					
7	**VISITORS PROMOTION EXPENSES**	2020/2021	AMOUT COMMITTED	AMOUNT REMAINING	PRIOR YEAR
8	26101 Administration Services /Payroll	55,000.00	48,000.00	7,000.00	68,000.00
9	20100 Postage	1,000.00	600.00	400.00	1,000.00
10	20200 Telephone	1,500.00	1,200.00	300.00	1,500.00
11	21704 Mileage, Meals & Travel Shows	5,000.00	4,605.00	395.00	5,000.00
12	21801 Dues / Memberships / Subscriptions	5,000.00	3,175.00	1,825.00	5,500.00
13	22001 Advertising Production	6,000.00	1,200.00	4,800.00	2,400.00
14	DO NOT USE - 22600 GOCVB Ad Partnership	0.00	0.00	0.00	0.00
15	DO NOT USE - 26020 Brochures	0.00	0.00	0.00	0.00
16	26030 Advertising / Marketing	30,000.00	20,635.00	9,365.00	25,000.00
17	DO NOT USE - 26040 Tourism Month		0.00	0.00	0.00
18	26060 Sponsorships / Misc. Services	20,000.00	15,000.00	5,000.00	20,000.00
19	26065 Volunteer Expenses	0.00	0.00	0.00	0.00
20	26090 Marketing Materials	3,500.00	0.00	3,500.00	2,500.00
21	DO NOT USE - 26101 DCCVB Income to Chamber	0.00	0.00	0.00	0.00
22	30101 Office Supplies	2,500.00	1,400.00	1,100.00	2,500.00
23	30124 Convention Supplies	3,000.00	3,000.00	0.00	3,000.00
24	DO NOT USE - 40501 Rent	9,900.00	9,350.00	550.00	9,900.00
25	26070/51400 Expenditure of Miscellaneous Income	0.00	0.00	0.00	0.00
26	Budget Reserve	0.00	0.00	0.00	0.00
27		142,400.00	108,165.00	34,235.00	146,300.00
28					
29			Unencumbered Budget Balance >	143,077.94	
30	**DO NOT EDIT THIS PAGE**				
31	*three months of fiscal year not yet included in numbers				

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FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU
2020/2021 FUNDS OVERVIEW

CAPITAL IMPROVEMENT FUND	ACCOUNT BALANCE	AMOUNT SPENT	AMOUNT REMAINING
Capital Improvement Fund (as of 3/31/2020)	177,961.72	40,000.00	137,961.72
VISITOR PROMOTION FUND	**ACCOUNT BALANCE**	**AMOUNT SPENT**	**AMOUNT REMAINING**
Visitor Promotion Fund (as of 3/30/2020)	111,241.10	0.00	111,241.10

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FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU
2019/2020 PROMOTION FUND HISTORY

VISITORS PROMOTION FUND **payments are two months in arrears

MONTH OF LODGING	MONTH LODGING TAX RECEIVED	2001/02	2002/03	2003/04	2004/05	2005/06	2006/07	2007/08	2008/09	2009/10	2010/2011	2011/2012	2012/2013	2013/2014	2014/2015
MAY	JULY	5,908.10	6,108.28	6,082.94	6,379.06	6,130.57	6,802.98	6,428.90	8,412.82	7,792.99	7,344.89	7,332.84	9,118.31	8,565.27	10,601.77
JUNE	AUG	5,827.61	6,036.99	7,585.83	8,221.84	8,062.08	9,394.25	10,367.55	10,099.37	10,025.23	10,461.18	12,030.86	11,985.40	11,310.10	13,469.82
JULY	SEPT	7,714.04	5,831.61	6,772.05	7,322.33	7,265.88	7,769.07	8,078.34	9,658.71	8,856.66	8,507.25	9,423.97	8,540.40	8,659.48	10,716.57
AUG	OCT	7,225.61	5,576.23	7,220.52	7,394.26	6,350.41	7,239.44	7,805.50	8,550.82	7,921.23	8,779.27	8,812.54	9,144.20	8,088.02	10,088.02
SEPT	NOV	4,830.93	5,631.66	5,944.81	5,632.41	5,669.30	6,714.02	6,239.76	7,793.63	7,225.90	6,983.91	9,000.09	7,995.52	8,114.78	9,800.25
OCT	DEC	4,982.55	4,584.89	4,912.66	4,514.70	5,461.26	6,203.74	5,299.24	6,358.78	6,544.35	6,739.35	7,859.17	7,167.74	6,948.94	9,003.00
NOV	JAN	3,924.68	3,132.55	4,095.39	4,006.02	4,018.44	5,326.53	7,226.12	5,352.30	4,862.60	5,445.88	6,546.89	6,421.84	5,564.68	5,427.04
DEC	FEB	2,732.31	3,756.00	4,025.49	4,300.16	4,367.06	5,041.04	4,763.48	5,051.36	3,009.70	4,642.21	5,588.86	4,934.48	4,409.25	7,024.77
JAN	MAR	2,685.42	3,470.13	3,345.96	3,561.04	3,980.12	4,758.18	4,343.37	4,504.47	3,706.92	4,183.20	5,198.55	4,886.24	5,066.19	5,903.91
FEB	APRIL	3,255.35	3,366.51	3,381.26	3,820.53	4,333.27	4,615.73	4,926.01	4,576.45	4,485.73	4,036.02	5,546.70	5,597.14	5,248.53	5,838.18
MAR	MAY	3,309.27	4,311.18	4,045.02	5,222.88	5,023.15	6,382.31	5,394.09	3,857.88	4,485.73	5,875.89	5,997.35	6,580.05	8,251.96	9,069.26
APRIL	JUNE	5,440.00	3,520.49	4,081.83	5,194.47	4,275.74	5,348.60	6,387.39	5,992.84	5,708.65	5,427.65	6,990.26	6,103.67	8,389.12	8,404.76
		57,835.87	55,326.52	61,495.76	65,569.70	64,937.28	76,595.89	77,259.75	80,209.43	74,625.69	78,426.70	90,328.08	88,474.99	88,616.32	105,347.35

FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU
2019/2020 PROMOTION FUND HISTORY

2015/2016	2016/2017	2017/2018	2018/2019	2019/2020	$ Change	% Change A-B=X X/B=%
10,141.07	9,107.72	11,127.26	16,595.41	**17,451.75**	**856.34**	**7.70%**
13,278.57	12,804.55	14,805.77	15,903.74	**17,354.84**	**1,451.10**	**9.80%**
11,249.41	10,443.97	11,790.66	15,699.53	**16,177.79**	**478.26**	**4.06%**
10,992.41	13,591.47	11,451.53	13,706.92	**22,781.89**	**9,074.97**	**79.25%**
9,405.16	11,437.70	9,864.74	14,593.87	**19,048.10**	**4,454.23**	**45.15%**
9,003.01	9,582.43	9,585.16	8,193.26	**15,668.54**	**7,475.28**	**77.99%**
11,212.14	8,311.74	5,220.20	13,073.33	**8,034.08**	**-5,039.25**	**-96.53%**
5,890.08	6,480.51	4,246.59	6,991.13	**11,657.11**	**4,665.98**	**109.88%**
6,220.75	5,801.33	6,181.81	11,060.40	**10,027.74**	**-1,032.66**	**-16.70%**
6,220.76	7,271.02	5,480.52	10,502.41			
7,265.72	7,920.69	11,404.76	10,150.52			
7,591.48	7,548.84	8,982.85	12,521.88			
108,470.55	**110,301.97**	**110,141.85**	**148,992.40**	**138,201.84**	**22,384.25**	

FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU CAPITAL IMPROVEMENT FUND TO BE DISPERSED

CAPITAL IMPROVEMENT FUND

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
		GRANTS AWARDED		
7/1/20		YMCA - Dillion Aquatics Facility		20,000.00
7/1/20		City of Hooper (ball field)		20,000.00
				40,000.00

FREMONT AND DODGE COUNTY CONVENTION AND VISITORS BUREAU
2009-2010 MISCELLANEOUS INCOME HISTORY

MISCELLANEOUS INCOME

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
7/1/20		co-op advertising	Antique Stores	411.50
10/1/20		co-op advertising	Antique Stores	411.50
1/1/21		co-op advertising	Antique Stores	411.50
3/1/21		co-op advertising	Antique Stores	411.50
				1,646.00

Payroll - 2020/2021
Includes Health/Dental/Retirement/SS

PAYROLL

DATE	ID/MEMO	PROJECT	VENDOR	AMOUNT	RETURN TO BUDGET OVERVIEW
7/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
8/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
9/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
10/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
11/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
12/1/20		Payroll/SS/Retirement/Dental/Health		4,000.00	
1/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
2/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
3/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
4/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
5/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
6/1/21		Payroll/SS/Retirement/Dental/Health		4,000.00	
				48,000.00	

20100 POSTAGE

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
7/1/20	Postage			50.00
8/1/20				50.00
9/1/20				50.00
10/1/20				50.00
11/1/20				50.00
12/1/20				50.00
1/1/21				50.00
2/1/21				50.00
3/1/21				50.00
4/1/21				50.00
5/1/21				50.00
6/1/21				50.00
				600.00

20200 TELEPHONE

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
7/1/20		Phone		100.00
8/1/20		Phone		100.00
9/1/20		Phone		100.00
10/1/20		Phone		100.00
11/1/20		Phone		100.00
12/1/20		Phone		100.00
1/1/21		Phone		100.00
2/1/21		Phone		100.00
3/1/21		Phone		100.00
4/1/21		Phone		100.00
5/1/21		Phone		100.00
6/1/21		Phone		100.00
				1,200.00

21704 MILEAGE-MEALS-TRAVEL SHOWS

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
8/1/19		Mileage for board members to board meetings (ave only)		200.00
7/1/19		Approx mileage for travel shows and meetings	average	500.00
11/1/19		Teams Sport Show - Anaheim, CA	booth/travel/hotel/meals	3,000.00
1/5/20		NE Legislative Day	attendance - 1 day session	30.00
4/1/20		Spring Meeting Planners Trade Show	TBD	500.00
5/1/20		Brochure swap	May-20	375.00
				4,605.00

21801 DUES-MEMBERSHIPS-SUBSCRIPTIONS

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDOR	AMOUNT
11/1/19		NACVB		300.00
1/1/20		Lincoln Highway		275.00
5/1/20		Northeast Nebraska Travel Council		200.00
10/1/19		Chamber Membership		150.00
11/1/19		Mainstreet		500.00
8/1/19		Sports Nebraska		1,500.00
1/1/20		NHMA - Hotel/Motel Association		250.00
				3,175.00

22001 ADVERTISING PRODUCTION

RETURN TO BUDGET OVERVIEW

DATE	D/MEMO	PROJECT	VENDER	AMOUNT
7/1/20		Envision web hosting		100.00
8/1/20		Envision web hosting		100.00
9/1/20		Envision web hosting		100.00
10/1/20		Envision web hosting		100.00
11/1/20		Envision web hosting		100.00
12/1/20		Envision web hosting		100.00
1/1/21		Envision web hosting		100.00
2/1/21		Envision web hosting		100.00
3/1/21		Envision web hosting		100.00
4/1/21		Envision web hosting		100.00
5/1/21		Envision web hosting		100.00
6/1/21		Envision web hosting		100.00
				1,200.00

22600 GOCVB AD PARTNERSHIP

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
				0.00

26020 BROCHURES

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDOR	AMOUNT
				0.00

26030 ADVERTISING / MARKETING

DATE	ID/MEMO	PROJECT	VENDOR	AMOUNT	RETURN TO BUDGET OVERVIEW
4/1/21		Fremont Tribune - Key to Fremont		1,500.00	
5/1/21		Monthly meeting notice in Tribune		75.00	
7/1/20		OWH Ad		2,600.00	
10/1/20		OWH Ad		2,600.00	
1/1/21		OWH Ad		2,600.00	
4/1/21		OWH Ad		260.00	
8/1/20		NE Tourism		4,000.00	
5/1/21		State of NE - Northeast FAM Trip		1,500.00	
9/1/20		NE Nebraska ad		1,500.00	
3/1/21		Visitors Guide - Fremont Tribune	Fremont Tribune	4,000.00	
				20,635.00	

26040 TOURISM MONTH

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	PROJECT	VENDER	AMOUNT
				0.00

26060 SPONSORSHIPS-MISC SERVICES

RETURN TO BUDGET OVERVIEW

DATE	TO/FROM	DESCRIPTION	VENDOR	AMOUNT
5/1/21		Dodge County Fair		500.00
8/1/20		Concert in the Park		2,000.00
7/1/20		Fremont Opera House		2,500.00
5/15/21		John C Fremont Days		4,000.00
5/1/21		4 H - Summer Rodeo		500.00
1/1/21		Bull Riding and Expo		500.00
1/1/21		Fremont Soccer Club		1,000.00
8/1/20		Fremont Area Art Assoc		3,000.00
4/1/21		Gun Show		500.00
1/1/21		Digg Site Productions		2,500.00
1/1/21		Boxing Event Sponsor		500.00
1/1/21		Fremont Wrestling Club		500.00
				18,000.00

26065 VOLUNTEER EXPENSES

RETURN TO BUDGET OVERVIEW

DATE	MEMO	PROJECT	VENDER	AMOUNT
				0.00

26090 MARKETING MATERIALS / DISPLAY RACK / BANNERS-SIGNS

RETURN TO BUDGET OVERVIEW

DATE	DAILY NO	PROJECT	VENDER	AMOUNT
				0.00

26101 DCCVB INCOME TO CHAMBER

RETURN TO BUDGET OVERVIEW

DATE	ITEM	PROJECT	VENDOR	AMOUNT
				0.00

30101 OFFICE SUPPLIES

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	DESCRIPTION	VENDER	AMOUNT
8/1/20		printer ink		350.00
10/1/20		paper		350.00
1/1/21		ink		350.00
3/1/21		ink		350.00
				1,400.00

30124 CONVENTION SUPPLIES

RETURN TO BUDGET OVERVIEW

DATE	CK/MEMO	PROJECT	VENDOR	AMOUNT
8/1/20		HAND SANITIZER		2,000.00
1/1/21		pop sockets and bags		1,000.00
				3,000.00

40501 RENT

RETURN TO BUDGET OVERVIEW

DATE	NUM	MEMO	PROJECT	VENDOR	AMOUNT
7/1/18		Rent		Ginger - landlord -	850.00
8/1/18		Rent		Ginger - landlord -	850.00
9/1/18		Rent		Ginger - landlord -	850.00
10/1/18		Rent		Ginger - landlord -	850.00
11/1/18		Rent		Ginger - landlord -	850.00
12/1/18		Rent		Ginger - landlord -	850.00
1/1/19		Rent		Ginger - landlord -	850.00
2/1/19		Rent		Ginger - landlord -	850.00
3/1/19		Rent		Ginger - landlord -	850.00
4/1/19		Rent		Ginger - landlord -	850.00
5/1/19		Rent		Ginger - landlord -	850.00
6/1/19		Rent		Ginger - landlord -	850.00
					9,350.00

51400 EXPENDITURE MISC INCOME

RETURN TO BUDGET OVERVIEW

DATE	ID/MEMO	DESCRIPTION	VENDER	AMOUNT
				0.00

BUDGET RESERVE

RETURN TO BUDGET OVERVIEW

DATE	D/M/YYYY	PROJECT	VENDER	AMOUNT
				0.00
				0.00

CAPITAL IMPROVEMENT FUND

RETURN TO BUDGET OVERVIEW

DATE	DAY/MO	PROJECT	VENDER	AMOUNT

0.00